

**Topic: Bristol Bay Watershed, Alaska**

Spokespeople: Dennis McLerran, Rick Parkin

Public Affairs contacts: Marianne Holsman, Hanady Kader

Program Contacts: Michael Szerlog

**Overall Communication Plan/Timeline:**

**Wednesday, February 2nd:**

Call w/HQ

Dennis has his regular monthly call w/ADEC Commissioner Hartig signaling our intention to move forward with a public process

**Friday, February 04, 2010:**

Letters to all 9 federally recognized tribes in the Bristol Bay Watershed who requested that we “initiate a 404(c) public process” (how to distribute the letters? Do we also need to make calls?)

Letters to the two federally recognized tribes who requested that we wait for a permit before we take action under 404(c)

Letters to remaining 21 federally recognized tribes in the watershed (more general than letter to those who specifically requested that we take action or take no action at this time)

Letters to federal agencies (how to distribute? Do we also need to make calls?)

**Monday, February 7th**

Dennis arrives Anchorage at 6:00

Calls to key stakeholders?

**Tuesday, February 8th**

(Option 1) Press release in advance of speech (+ press availability following speech)

Dennis meets w/Alaska Commissioners (tentative)

Dennis meets w/Resource Development Council (side meeting already planned for AFE)

**Wednesday, February 9th**

Dennis delivers keynote speech at 8:00 at AFE, mentioning path forward on Bristol Bay

(Option 1) Press availability immediately following speech

(Option 2) Media Advisory w/speech attached immediately following

Schedule specific Bristol Bay session?

Govs. Office

Trout Unlimited

Pebble Partnership

**Key Messages/Talking Points**

**Key Questions for discussion:**

Will we have a separate Bristol Bay session at the AFE?

What external stakeholder groups do we need to be talking with (ie who needs to hear from us before it shows up in the paper?)

**In-reach and Outreach to Stakeholders:**

Stakeholder	Contact information	Who	Method	When	Done
EPA RA, OOO Director, and other R10 Mgmt	Dennis McLerran 3-1234	Bussell, Gray, Jennings	briefing	12/20	
EPA HQ	Pete Silva – Bob Perciasepe	Bussell, Gray, Jennings	Phone briefing	12/21	
ODHS HQ Mgmt	Mel Kohn, Gail Shibley	McLerran, Bussell	Phone	12/22	
ODHS Technical Staff	Dave Leland (971) 673-0415	Jennings	Phone		
ODHS Public Affairs	Christine Stone 971-673-1282/c503-602-8027	Holsman, Smith	Phone	12/17	X
Prior to variance application:					
Governor Kitzhaber	Environmental staff TBD	McLerran, Holsman		1/7/11	
Sen. Jeff Merkley	Maribeth Healey 503-326-3386	McLerran, Holsman		1/7/11	
Sen. Ron Wyden	Mary Gatreux, 503-326-7525	McLerran, Holsman		1/7/11	
Rep. Earl Blumenauer	Hillary Barbour, 503-231-2300	McLerran, Holsman		1/7/11	
Rep. David Wu	Ann Richardson, 503-326-2901	McLerran, Holsman		1/7/11	

Deliberative—Attorney/Client Privileged—Not Subject to FOIA

Stakeholder	Contact information	Who	Method	When	Done
As appropriate:					
City of Portland – Commissioner. Randy Leonard	(503) 823-4682	Bussell, Barber			
City of Portland W B	David Schaff	Barber, Jennings			
City of Portland – Mayor Adams	Lisa Libby, 503-823-4045	Barber			
Group and individual outreach:	To be developed				

<http://ngm.nationalgeographic.com/print/2010/12/bristol-bay/dobb-text>

**Past coverage and positions:**

Background/previous press coverage General public beliefs: Portland drinking water is a highly prized asset and requiring treatment implies that something is wrong with the drinking water. Touted as the best tasting drinking water in the United States, people voice fear that it will affect the taste.

Portland Water Bureau: At the conclusion of the 12-month sampling plan and study, if the bureau believes it can demonstrate to the EPA that the Bull Run water supply does not contain enough or the types of *Cryptosporidium* that threaten public health, the City will submit an application for a variance to the treatment requirements of the LT2 Rule in early 2011.

Portland LT2 main information page: <http://www.portlandonline.com/water/index.cfm?c=51794>

City LT2 Q and A page: <http://www.portlandonline.com/water/index.cfm?c=52198&>

Senator Merkley: In 2009, supportive of administrative variance

Senator Wyden, Representative Blumenauer: Actively listening, no firm publicly stated position.

Physicians for Social Responsibility: Supports variance. Treatment a waste of public resources.  
[http://www.oregonwild.org/waters/bull\\_run/LT2%20Oregon%20PSR%20position%207.09.pdf](http://www.oregonwild.org/waters/bull_run/LT2%20Oregon%20PSR%20position%207.09.pdf)

Craft Brewers Alliance: Treatment may affect the taste of their product.  
[http://www.oregonwild.org/waters/bull\\_run/Craft%20Brewers%20Alliance%20Saltzman%20letter%20071509.pdf](http://www.oregonwild.org/waters/bull_run/Craft%20Brewers%20Alliance%20Saltzman%20letter%20071509.pdf)

Portland Utility Review Board: Comply with law; gather additional information, request extension.  
<http://www.portlandonline.com/omf/index.cfm?&a=270626&c=30349>

Friends of the Reservoirs: Oppose treatment of the Bull Run water. <http://friendsofreservoirs.org/>

Daily Journal of Commerce/2010 Feb.: No crypto found in Bull Run watershed  
<http://djcoregon.com/news/2010/02/09/no-cryptosporidium-found-in-bull-run-bldgc/>

Portland Tribune/2008 July: 20 residents a year sickened by crypto. Multnomah City Health Oxman doesn't think crypto is a significant issue. City states that possibility is remote that EPA will let Portland off the hook. As a final resort, the city could ask Congress for an exemption from the LT2 rules. If EPA is unreasonable the city will need congressional help.  
[http://www.portlandtribune.com/news/story.php?story\\_id=121503548781724900](http://www.portlandtribune.com/news/story.php?story_id=121503548781724900)

Oregonian/2010 Jan-Feb: Recent coverage factual and does not take a position

<http://topics.oregonlive.com/tag/cryptosporidium/index.html>

OHA Crypto Fact Sheet and statistics: There have been outbreaks annually, and increasing since 2005

<http://oregon.gov/DHS/ph/acd/arpt/arpt07/crypto.pdf>

Wikipedia Portland Water Bureau: LT2 subject of controversy between the EPA and Portland. Cryptosporidium threat is low. EPA rule should not apply to Portland. Efforts to seek legal or legislative relief unsuccessful. A legal challenge was denied in 2007, and Oregon Senator Jeff Merkley informed the water bureau in June 2009 that a legislative approach had little chance of success. Meanwhile, the bureau is pursuing "multiple and simultaneous paths to comply with LT2".<sup>[34]</sup> On January 13, 2010, the EPA rejected the city's request for a variance. The city is building underground reservoirs to replace the open reservoirs, and it plans to treat the source water with ultraviolet UV light unless the EPA grants a variance or an acceptable alternative can be found.<sup>[34]</sup> The EPA deadline for compliance is April 2014.<sup>[34]</sup>

[http://en.wikipedia.org/wiki/Portland\\_Water\\_Bureau#Protecting\\_the\\_supply](http://en.wikipedia.org/wiki/Portland_Water_Bureau#Protecting_the_supply)